

PEOPLE



Yanet O. Sanchez



Julia Bennett

Schwartz Media names executives

Schwartz Media Strategies has named **Yanet Obarrio Sanchez** vice president and **Julia Bennett** account executive.

Ms. Sanchez previously led public relations and social media efforts for United Way of Miami-Dade. Prior to that, she was a media contact for Florida Power & Light and a member of Washington Mutual's national public relations team. She holds a bachelor's degree in journalism and mass communications from Florida International University.

Ms. Bennett previously held internships at Treskoi Public Relations, the Children's Home Society of Florida and Principle Creative. She holds a bachelor's degree in English from the University of Florida and a master's in communications from Florida International University.