

The Bond becomes first new condo in years to rise on Brickell Avenue

BY ALLIE SCHWARTZ GRANT

In a milestone for Downtown Miami's resurgent residential market, the first condo planned for Brickell Avenue since the recession now is under construction.

The Bond on Brickell, a new 328-unit luxury tower by Miami development firm Rilea Group, is located at 1080 Brickell Ave. in the heart of Miami's Brickell Financial District.

Construction of the 44-story tower is underway and set for completion in early 2016. The start of construction comes as the next wave of residential development in Miami's downtown gains steam, fueled by growing demand for luxury condo living among international and domestic buyers and never-before-seen levels of interest in urban living among residents.

The Bond offers 1-, 2-, and 3-bedroom condos, as well as exclusive lofts and penthouses. The building combines luxury amenities, fashionable art and design, chic interiors, and an unparalleled location on Brickell Avenue.

"The Brickell brand resonates internationally, so the start of construction on The Bond is in many ways a symbol of Downtown Miami's rebound," said Cervera Real Estate managing partner Alicia Cervera Lamadrid, who is leading the sales effort for The Bond.

"Brickell is synonymous with an upscale, urban lifestyle that appeals to buyers from around the world and The Bond reflects the no-nonsense, classic timelessness and elegant approach to development that is the driving force behind Rilea Group. That's a powerful combination in a competitive market."

The Bond will feature stylish interior and exterior spaces designed by Loguer Design, whose museums, pavilions, residences, mega-yachts and private jets have won countless awards across the world. From hand-stitched leather and suede walls and classic tufted sofas, to mid-century modern furniture accented by a permanent art collection of vintage Terry O'Neill photos, The Bond will bring the best of British glamour to Miami's Brickell Avenue.

A series of limited edition photos captured



Pictured at the groundbreaking are (l-r) Tadd Schwartz, Alicia Cervera Lamadrid and Miami Commissioner Marc Sarnoff. (Photo Credit: Jorge R. Perez Photography)

by celebrated photography artist Terry O'Neill will adorn the building's public spaces, showcasing images of Mick Jagger, Kate Moss, Jacqueline Bisset, Elton John, Twiggy, Michael Cane and other icons of British culture.

The Bond also will be home to Brickell's newest landmark — an original vintage British Telecom phone booth, which the building's developers had restored to museum-quality condition and flown in from London. Once the tower is completed, the phone booth will be permanently displayed in front of The Bond's Brickell Avenue entrance.

"We launched sales for The Bond on Brickell six months ago and the building is already becoming the address of choice for residents seeking a luxury residence with proximity to Downtown Miami's most desirable shops, restaurants, and arts and entertain-

ment venues," said Diego Ojeda, Rilea Group vice president. "Having the luxury of an actual Brickell Avenue address is very rare these days and something buyers will continue to see value in."

Building features will include a resort-style amenity deck, home to a T-shaped zero edge pool overlooking the city, stylish library, children's learning center and great room complete with sitting area, billiards table, wet bar and kitchen. Additional features include private cabanas with furnished summer kitchens, a large fire pit, and a "grotto-inspired" open-air yet covered Jacuzzi area.

Nearby, The Bond's fitness center and spa complex will offer high-end exercise equipment, floor-to-ceiling windows, and men's and women's steam rooms and saunas.

Residences will include floor-to-ceiling windows and sliding glass doors, spacious



glass-balcony terraces, and double door entry walk-in closets. All units will be fitted with top-of-the-line stainless steel Bosch appliances; European styled cabinetry; Silestone countertops, backsplashes and vanities, and Porcelanosa designer bathroom faucets. Lifestyle kitchens will include breakfast bars that open up to living and dining areas for entertaining purposes. Spa-inspired bathrooms will include luxury porcelain flooring, with double sink vanities and frameless glass enclosures in select master bath units.

Residents and visitors will access the building via entrances on Brickell Avenue and SE First Avenue. Multiple public transit options such as the Metromover and Downtown Trolley, luxury hotels, and retail outlets are just steps away, including The Shops at Mary Brickell Village and the under-construction Brickell CityCentre, which will bring high-end shopping to the area through a partnership with Bal Harbour Shops.

The development is the brainchild of Rilea Group, a full-service real estate firm with a 30-plus year history in South Florida that has seen the delivery of some of the region's most successful residential and commercial projects, including 1450 Brickell office tower, One Broadway luxury apartments and the Sabadell Financial Center at 1111 Brickell Ave. Rilea Group is partnering with private equity investment firm MDR Toledo LLC, a subsidiary of Spain-based MDR Americana.

The Bond on Brickell has been designed by Nichols Brosch Wurst Wolfe & Associates, one of South Florida's most prolific architecture and planning firms. NBWW specializes in the design of high-end residential and commercial projects, as well as world-class hotels and resorts across the U.S., Caribbean, Mexico and Latin America.

For more information, contact Cervera Real Estate at 305-639-2663 or visit The Bond's sales gallery at 1450 S. Miami Avenue. Learn more at <www.BondonBrickell.com>.