

## Agency People News In Brief (November 5, 2013)

MIAMI— Paola Iuspa-Abbott, a veteran journalist with more than 15 years of experience covering South Florida business, has joined Schwartz Media Strategies as director of media relations. Most recently, Iuspa-Abbott was a business reporter for the Daily Business Review, where she covered real estate, law and finance. She also worked as a business reporter for the South Florida Sun-Sentinel, Miami Herald, South Florida Business Journal, Miami Today and the Courier Journal in Louisville, KY.