



City Year Miami Elects Tadd Schwartz to its Board of Directors

(SchwartzMedia)

City Year Miami continues to enlist leaders from Miamis business and civic community in its work to improve public education with the addition of four new members to its Board of Directors. Jeff Bartel, Christina Kolbjornsen and Tadd Schwartz are joining the organizations board with the goal of broadening City Year Miamis impact in Miami-Dade Countys schools.

Tadd Schwartz, Founder and President of Schwartz Media Strategies, is a veteran public relations counselor with nearly two decades of experience in media relations, digital media, and strategic communications. Mr. Schwartz has created successful campaigns for regional, national and multi-national companies and organizations. In addition to City Year Miami, Tadd is active in several nonprofit organizations, including Developing Minds Foundation and Friends of WLRN. A native of Miami, Tadd earned his bachelors degree from the University of Florida.

About City Year:

City Year, an education-focused, nonprofit organization founded in 1988, partners with public schools to provide full-time targeted intervention for students most at risk of dropping out. In 25 communities across the United States and through two international affiliates, City Years teams of young AmeriCorps members support students by focusing on attendance, behavior, and course performance through in-class tutoring, mentoring, and after school programs that keep kids in school and on track to graduate. For more information, please visit www.cityyear.org/miami.