

Focus On South Florida: Historic Change in U.S. Cuba Relations

By Elliott Rodriguez



While we are about to witness the president's historic visit to Cuba, for some time now, a number of investors and business owners have looked at Cuba as a lucrative opportunity. But is it? What's the reality?

We focus on that side of the story with a Miami native of Cuban descent who can speak about that the re-establishing of business relations with Cuba, its impact on the citizens of both countries, and how it can impact the small business community in the future.