

# PUBLIC RELATIONS AGENCIES

RANKED BY 2017 SOUTH FLORIDA PR NET FEE INCOME

Company / Prior (Not ranked in 2017) / URL	Address / Phone	2017 PR net fee income <sup>1</sup>	2016 PR net fee income	S. Fla. staff	Monthly retainer fee range
<b>1</b> <b>RBB Communications</b> <sup>(2)</sup> rbbcommunications.com	355 Alhambra Circle, Suite 800 Coral Gables 33134 305-448-7450	\$11.92 million	\$9.59 million	69	\$8,500-\$50,000
<b>2</b> <b>Newlink</b> <sup>(1)</sup> newlink-group.com	3111 Brickell Ave., Suite 1350 Miami 33131 305-512-7950	\$11.36 million	\$14.2 million	80	\$5,000-\$60,000
<b>3</b> <b>Roar Media</b> <sup>(3)</sup> roarmedia.com	55 Miracle Mile, Suite 530 Coral Gables 33134 305-463-2000	\$3.86 million	\$4.38 million	29	\$5,000-\$25,000
<b>4</b> <b>Kreps DeMaria</b> <sup>(4)</sup> kreps.com	220 Alhambra Circle, Suite 300 Coral Gables 33134 305-663-3543	\$3.34 million	\$3.19 million	21	\$5,000-\$20,000
<b>5</b> <b>Fish Consulting</b> <sup>(4)</sup> fish-consulting.com	117 N.E. Second St. Fort Lauderdale 33301 954-893-9150	\$3.22 million	\$3.13 million	22	\$5,000-\$20,000
<b>6</b> <b>STIR-Communications LLC</b> <sup>(4)</sup> stir-communications.com	 3000 Brickell Ave., Suite 1320 Miami 33131 305-467-3723	\$3.17 million	\$3.27 million	10	NA
<b>7</b> <b>Starmark</b> <sup>(7)</sup> starmark.com	 210 S. Andrews Ave. Fort Lauderdale 33301 954-874-8000	\$3.14 million	\$3.08 million	48	\$5,000-\$25,000
<b>8</b> <b>BoardroomPR</b> <sup>(8)</sup> boardroompr.com	 1776 N. Flamingo Road, Suite 320 Plantation 33322 954-370-8999	\$2.91 million	\$2.65 million	18	\$2,500-\$10,000
<b>9</b> <b>Schwartz Media Strategies</b> <sup>(1)</sup> schwartz-media.com	1103 Brickell Ave., Suite 1402-N Miami 33131 305-858-2835	\$2.81 million	\$2.78 million	16	\$6,500-\$20,000
<b>10</b> <b>Pearson Grant Public Relations</b> <sup>(10)</sup> pearsongrant.com	 6451 North Federal Highway, Suite 1308 Fort Lauderdale 33308 954-778-1999	\$2.69 million	\$3.62 million	16	\$5,000-\$25,000
<b>11</b> <b>Quinn</b> <sup>(8)</sup> quinnpr.com	310 N.W. 26th St., Suite 8 Miami 33127 786-686-2854	\$2.19 million	\$1.85 million	16	\$3,500-\$14,000
<b>12</b> <b>O'Donnell Agency</b> <sup>(8)</sup> odonnellagency.com	301 Ranpon Blvd., Suite 101 West Palm Beach 33401 561-832-3231	\$2.16 million	NA	12	\$3,500-\$14,000
<b>13</b> <b>NewmanPR</b> <sup>(8)</sup> newmanpr.com	2140 S. Dixie Highway, Suite 203 Miami 33135 305-463-2000	\$1.71 million	\$1.61 million	10	\$1,500-\$54,167
<b>14</b> <b>Cheryl Andrews Marketing Communications</b> <sup>(8)</sup> camcpr.com	331 Alhambra Ave. Coral Gables 33134 305-444-4833	\$1.66 million	\$1.82 million	15	\$4,000-\$40,000
<b>15</b> <b>Hemsworth Communications</b> <sup>(8)</sup> hemsworthcommunications.com	1011 E. Las Olas Blvd. Fort Lauderdale 33301 954-736-7614	\$1.61 million	\$1.16 million	13	\$2,500-\$38,000
<b>16</b> <b>O'Connell &amp; Goldberg</b> <sup>(8)</sup> ocandg.com	3955 Harrison St., Suite 300 Hollywood 33020 954-964-9098	\$1.55 million	\$1.6 million	10	> \$7,500
<b>17</b> <b>Brustman Carrino Public Relations</b> <sup>(8)</sup> brustmancarrinopr.com	4500 Biscayne Blvd., Suite 204 Miami 33137 305-573-2658	\$1.52 million	\$1.67 million	15	\$4,500-\$10,000
<b>18</b> <b>The Weinbach Group</b> <sup>(8)</sup> weinbachgroup.com	7301 S.W. 57th Court, Suite 550 Miami 33143 305-668-8070	\$1.21 million	\$2.73 million	10	\$5,000-\$15,000
<b>19</b> <b>The Dana Agency LLC</b> <sup>(8)</sup> thedanaagency.com	2700 North Miami Ave., Suite 1006 Miami 33127 305-758-1100	\$956,020	\$142,596	10	\$4,000-\$10,000
<b>20</b> <b>Nevarez Communications</b> <sup>(8)</sup> nevarepr.com	8020 N.W. 99th Ave., Suite 307 Doral 33178 305-581-3571	\$835,526	\$868,658	4	NA
<b>21</b> <b>Finn Partners</b> <sup>(8)</sup> finnteam.com	130 E. Broward Blvd., Suite 1950 Fort Lauderdale 33301 954-765-3636	\$749,000	\$748,600	7	\$6,500-\$20,000
<b>22</b> <b>EvClay Public Relations</b> <sup>(8)</sup> evclay.com	6163 Blue Lagoon Drive, Suite 270 Miami 33120 305-263-8222	\$515,797	\$409,653	8	\$3,500-\$20,000
<b>23</b> <b>Carve Communications</b> <sup>(8)</sup> carvecomm.com	1951 NW 7th Ave., Suite 600 Miami 33136 917-358-7222	\$453,500	\$207,600	7	\$5,000-\$15,000

<sup>1</sup> To be considered for the list, agencies were required to provide financial verification in the form of tax documents or a letter from an independent accountant or CFO.

SOURCE(S): The agencies  
NOTES: NA - not applicable, not available or not approved

**WE CONNECT PEOPLE, BUILD BRANDS, PROTECT REPUTATIONS, DEFINE PLACES, CREATE CONTENT AND WIN CAMPAIGNS. WHAT DO YOU DO? TELL YOUR STORY.**

**Schwartz**  
MEDIA STRATEGIES  
schwartz-media.com